

Headquarters
CONSERVATIVISM, USA

Dallas, Texas
5417B Lewis St

February 2, 1963

TO: All Members Commission Exhibit No. 1049

We have succeeded. The mission with which I was charged in Dallas has been accomplished. We are in -- all the way. Here is the story:

Friday night I attended a gathering of the top young (and some old) conservatives in Dallas. The gathering was at the home of Dr. Robert Morris, president of the Defenders of American Liberty. Present were:

Dr. Morris, political
Dr. John Kubek, professor of philosophy, Dallas University.
Professor Robert Woods, political science department, Dallas U.
Mr. George Ward, detective, Dallas City Police.
Mr. Ken Thompson, editorial writer, Dallas Morning News.
Mr. Clyde Moore, newscaster for radio station KRLD, former PR man for T. L. Hunt, multi-millionaire oilman, former UPI newswriter.
Mr. James Ellis, insurance agent, leading republican.
Mr. Fred Eckert, leader of young conservatives at Dallas U.
Mr. Kevin Canwell, members Dallas U. conservatives.

Also, the wives of some of these men.

The group got together at 9 p.m. Up until midnite it appeared it was going to nothing more than a social gathering, lots of political talk, no business. Finally, Bob Morris approached me. "Enjoying yourself, Larrise?" He asked.

"No, sir, I am not to be honest with you. I thought we were getting together for business not to socialize. I am terribly disappointed."

With this, Bob Morris asked for quiet in the room. "It is time to get down to business," he said. He then introduced me very flatteringly and told the group the get together was called because of me. He then gave me the floor.

I immediately ripped into the group and conservatives as a whole. I criticized and complained. There were protests. I overcame them. It was ~~ask~~ asked just what I expected and wanted.

My friends, I told them exactly what I was after. I got immediate backing from Bob Morris, Dr. Kubek, Prof. Woods and Mr. Ellis. I threw in a few damns and hells and gave the old "hellfire and brimstone" baptist bit. It worked like a charm. To make a long story short, fellow Cusa, we did not get everyt hing I wanted but we got 90 per cent of it.

I wanted to start a new movement, a new organization. I had to compromise. Others of more influence than I suggested we use an already existing movement and organization -- namely YAF or Young Americans for Freedom, which already has 50,000 members or so. And, quite to my surprise, some people spoke quite frankly:

"Let us use the basic structure of YAF, etc., but let us start a Southwest chapter. Then well move out. Eventually, we'll take over YAF. We can use YAF to get us off the ground, then maneuver to take it over."

Cusa, I was flabbergasted that this came from a mouth not my own. It came from

COMMISSION EXHIBIT 1049

Clyde Moore.

(ah, Clyde, baby, I thought, you are a man after my own heart).

And, with this, I compromised and the Dallas chapter of YAF was born. Ken Thompson had already been approached to be YAF's Southwest Director so we had that sown up. You probably can't imagine why I moved to make Clyde Moore the president of our little young YAF.

Again, to make a short story, YAF was born last night and before we broke up we agreed to meet again this afternoon. That is, the young among us met this afternoon. We met at Ken's and Clyde's apartment for 4 hours. We drew up an organization. You members of Cusa might be amazed to learn that the organization is strictly the same as our own Cusa's. All officers are to be paid full time as money permits. Clyde will be paid immediately, two more within 60 days and three more in 120 days. We have three offices still open. No one in Dallas knows it but I am reserving them for Mr. Bernie Weissman, Mr. James Moseley, et al, when they get to Dallas. Salary for all officers will be \$1000 a week to start.

You, fellow Cusa members, might be amazed to learn that the goals, plans, strategy and tactics of the Southwest YAF is surprisingly similar to Cusa. To be quite explicit, Cusa is now an established fact in Dallas -- only we are calling it YAF. I think you catch on.

In addition, we are starting a YAF chapter in Munich. We expect to spread them to Stuttgart, Frankfurt, Heidelberg, Berlin, Kaiserslautern, etc. YAF/Europe will be wholly supported by YAF/Dallas. We are going to be moving real fast.

We are getting every top name in business, education, politics, religion, etc., who is conservative to endorse YAF. The YAF national advisory board includes 37 congressmen including Rep. Glenn Cunningham, Sen. Barry Goldwater, Sen. Spessard Holland, Rep. Thomas M. Pelly, Rep. John H. Roussetot, Sen. Strom Thurmond, Sen. John Tower.

Also on the YAF national advisory board are Warren R. Austin, Wm. F. Buckley, Jr., Taylor Caldwell, Igor Cassini, Gen. Mark Clark, Ted Dealey, Dr. Bella V. Dodd, John Dos Passos, Charles Edison, Edgar Eisenhower, M. Stanton Evans, Henry Hazlitt, Edward Hunter, William F. Knowland, J. Bracken Lee, Adolph J. Menjou, Admiral Ben Moreel, Ronald Reagan, Capt. Eddie Rickenbacker, William A. Rusher, George E. Sokolosky, Admiral Lewis Strauss, Archbishop Theodotus, John Wayne, Gen. C. A. Willoughby, and Gen. Robert Wood.

We of the Dallas/YAF expect to get similar top names from the Southwest. Among these will be ex-texas governors Allen Shivers and Coke Stevenson, state congressmen, civic leaders, etc. With their names on our advisory board we shall have no trouble getting donations. YAF is non-partisan, non-sectarian, etc. It is strictly conservative and counts both democrats and republicans.

Our dues shall be \$4 a year for students, \$12 a year for non-students. Also, to raise immediate cash, we are establishing a "Founding Fifty" composed of 50 people who will pay \$5 a month membership or \$60 a year to act as the top "outer circle" for YAF/Southwest.

All those present at the Morris meeting will be included. I have also included the names of Bernie Weissman, Bill Burley, Ken Glazbrook, Boda Boyce, Robert Schmidt, Richard Harsch and Sheila McDonald. We are expecting the founding 50 to pay their \$60 yearly dues in three installments of \$20 each. Each of you must raise this money. Don't complain, I am poor too but I have to pay it. After all, you will get many times that amount back -- plus your futures. It is the finest investment of your lives. I must have your 1st payment here in Dallas by 1 March, the 2nd by 1 April and the 3rd by 1 May. You will know how to raise the money. Don't let me or yourselves down now.

COMMISSION EXHIBIT 1049—Continued

This money rescinds and supersedes Cusa dues.

From here on in we are known as YAF. Forget Cusa for now because YAF is Cusa. I have also suggested that after we become powerful we change our name to "Conservatism USA" and the idea has been approved. Change all your records, etc., to read "YAF" instead of Cusa. You will also be surprised to learn that YAF's emblem is a powerful arm holding the flaming torch of liberty aloft. I will send you all the YAF literature, etc., you need in one week when we get it from New York. Our Cusa organizational setup still stands.

Now, Cusa, we are moving. Overnight, I have become an important person in the young conservative camp of Dallas. Bob Morris paid tribute to me with a toast. He said that thanks to Larrie Schmidt action was being taken, that YAF was founded, that all the progress made was because I stood up and spoke out. I now have a big voice. This is what I have worked for these past three months in Dallas. This is the end of one road for Cusa, the beginning of a new one. All those months in Munich were not wasted. I have kept my end of our "bargain", accomplished my task in Dallas. Now it is up to the rest of you to carry out yours. I am in. Whether each of you are also "in" depends upon what you do now. Also, whether you get to Dallas. I need you here soonest. But, above all else, you must pay your "Founding Fifty" dues. I sold these people on each of you and they are expecting you to come to Dallas and play an important role. If you fail us, you fail really only yourselves. I have broken the ground for each of you, I have laid the cornerstone for each of your political futures. There is little more I can do for you. It is now solely upto you.

Oh, yes, YAF has no connection with the radical right element and shuns it wherever it can.

One more thing: All of you have been negligent in corresponding with me. This must cease. I expect at least one letter a week from Bernie, Sheila and Richard. And, more frequent correspondence from Ken. If you don't want to stay in touch with me, fine, you are hurting only yourselves. The days of leisure are over. We are established. I am telling you now, get with it -- or get out. My future is now secure in conservatism -- how about yours? The question to this can only be answered by each of you.

Sincerely,

Larrie

COMMISSION EXHIBIT 1049--Continued