

Dallas, Texas
June 13, 1963

Dear Bernie:

Received your letter today and was most encouraged, especially the bonus news that we can count on Bill Burley. We need Norman, too. Moseley makes no difference -- he's not in our class anyway.

Much has happened even since we last talked. First, Warren Carroll, who is our only other local Cusa recruit, has pulled off the first of our latest political strategies. He has replaced another fellow as vice chairman of the southwest region of Young Americans for Freedom. I am the executive secretary -- the number 3 man in the headquarters. Warren is now the number 2 man. The man he replaces is -- or was -- an arch enemy of mine and was blocking progress. The number 1 man, or chairman, approved the change -- however, he does not know that Warren and I are close friends and political allies. And, of course, knows nothing of Cusa. Warren, Larry and I held a strategy conference last Sunday and plotted our political course. The above was step number 1. We have two others that we must remove: They are the chairman and a friend of his. We also brought in another fellow (into YAF not Cusa) whom we want to take over the adult chapter of YAF here in Dallas. He might be future Cusa material. He is a 38-year-old salesman and arch conservative. Warren and I pointed out that there were two factions splitting YAF -- one of which believed that YAF should be strictly a college and high school organization -- another which believed that YAF should be the unifying organization for all conservatives in the Southwest. We were the latter faction. We impressed upon this fellow -- Dale Bavenport -- that our faction believed "conservatism to be a way of life" -- not just a political philosophy where men sit around over scotch and participate in a debating society. He is with us 100 per cent.

Once we get rid of the Chairman, YAF Southwest is ours -- with an independent treasury. We have already formulated our strategy for getting rid of the chairman -- time: This fall. You will be in on that one. Politically, no one knows Larry is in Dallas.

Business: Larry took a job selling Chrysler-Plymouth's, his 4th day here. I got Betty a job in a 1st class lounge bar. They are living right above Barbara and I. No sooner had they arrived and the manager of our luxurious, 75-unit apartment building got fired. I moved fast and went into see the guy who fired them. I recommended Larry and Betty as the new managers. He interviewed them and gave them his approval. He then had them interviewed by his boss for final approval. This guy said he would give them a final decision tomorrow. He said Betty and Larry were at the top of the list for the job but that he had some others to interview. You can imagine the possibilities if they get the job. Actually, Betty will do the managing, leaving Larry to continue working.

Larry and I also are about to gain 20 per cent interest in a private club across the street from the apartment building. Only in private clubs in Dallas is liquor served across the bar. The guy is doing no business and is desperate. We have made contact with some unemployed Arthur Murray instructors (girls). We have made an arrangement with the girls whereby they will go to work in the Du Charme Lounge as "hostesses". After making the deal with the girls we then went to the owner of the club and offered him a package deal. The girls get a commission of all they hustle -- Larry and I get 20 per cent gross off the top for setting up the deal, bringing the girls in and promoting the club. Warren Carroll, (who already is a PhD and 2 MA's) is also a law student and is drawing up the necessary papers. We are having our final conference this Sunday to clinch the deal. There is a lot more to it but it would take too much time to go into details here.

The point is we are making progress both politically and business-wise. Things are moving much faster since Larry got here. Simply because he is someone I can trust and rely upon. Things will move even faster after you and Bill and Norman arrive. We are

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only three persons and there is a physical limit to what we can do. We need help. We must also support ourselves. It is just as we anticipated in our original thinking and planning. Except, things are moving faster and better than we ever dreamed of. With the money we make from the present bar deal we will lease our own bar and bring in girls. This will give us an independent income. Only when we have independent and reliable incomes can we afford to give full time to politics.

You question why -- if we have such powerful and influential friends and backers -- why they aren't putting money behind us. Well, my friend, remember that we are not the only politically ambitious people in the world. And, remember, these wealthy and powerful friends are constantly beseeched by political parties, etc., for their money. Remember, too, we are newcomers to Dallas. If we move too fast we will become suspect real fast. There are no greater suspicious than political suspicious and Dallas is a political city filled to brimming with intrigue. We cannot come on too strong too soon. We must bide our time, get known, make favorable impressions, become trusted -- then, when! We don't want to overplay our hands -- especially since we have but six here to play with. We need reinforcements -- you, Bill and Norman. Please understand.

The three of you will be getting here at a most opportune time, believe me. We will have things ready for you, just as they were for Larry. Larry and Warren are getting along beautifully. All of us are. No bickering, no intrigues between us. Just a simple, amicable, honest working relationship. Warren is a scriptwriter for Lifeline, H. L. Hunt's television and radio series. H. L. Hunt is a multi-millionaire oilman. Warren makes about \$700 a month. He is all politics. He is 32 and a former CIA man (don't worry). He has been checked out. Hunt checked him out.

Don't worry about a thing, all is going as well as can be expected -- indeed, right down Cusa lines and plans. What did you think of the 2 YAF brochure? Is there any reason why Bill and Norman can't get here before you? The sooner the better. As I said, Sheila will be here in August and Ken in September. That will give us a fine team and working force. I shall have Larry write you. Indeed, we can send a tape. Have you approached Norman? We want to get him into the Republic National Bank where we are building our credit like crazy for the day when we need some ready cash. We are also storing up on insurance for collateral for that day. We expect to net \$400 to \$500 a month from the bar deal. Just extra cash. We will put Ambus in operation as soon as you all get back here to sign an agreement. The old one is no good since it includes Jim and excludes Bill and Warren.

Can you salvage anyone else from the old group? Who else can you bring in? Please answer ASAP.

Best,

Larrie

p.s. what do you mean volatile enthusiasm. I think you used the wrong word. I was never volatile in my belief in Cusa. I never gave up or became discouraged. That's why Larry and Betty are here.

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