

for members of

Commission Exhibit No. 1042

CONSERVATISM, USA

Introduction:

You are members of a great and noble political movement. Also, as members of the Executive Outer Circle (EOC) you are being prepared to play major, decisive roles in the movement. Some of you will constantly be before the public eye, at one time or another all of you will be before the public eye in some capacity or another. However, as men, as private American citizens, you are all constantly before the public eye and always have been, whether it was at home in your own neighborhood, at school, in your place of worship, on your job, at the neighborhood tavern. Now, that you are leading members of our great movement, the image you present becomes of far greater importance because what you say, what you do, and how you say and do what you do, reflects upon the character of Conservatism, USA. Unnoble men cannot belong to a noble movement. With this in mind, I have prepared the following code of conduct and guideline on what sort of behaviour is expected of you because of your position in the movement.

LARRIE H. SCHMIDT,
President

THE CODE:

1. Dedication to "country...honor...freedom": Wherever you go, whatever you do, you must always carry this credo. Do not be ashamed to "wave the flag". Some people would have believe it is unsophisticated and emotional to exhibit our patriotism. But Cusa members value patriotism and love of country above sophistry and cold-bloodness. We doubt that the emotion behind Patrick Henry's "give me liberty or give me death" or Henry Allen's "I regret that I have but one life to give for my country" or Gen. Douglas MacArthur's "as for me, I would rather be dead than red" can be assailed by true Americans. A citizen who loves and is proud of his country ought always to carry the banner of his country. We should take every opportunity to express our devotion to our United States and our faith in it. Let us at every opportunity exhibit our Americanism and encourage others to follow suit. When we make a toast at a party or among ourselves or acquaintances let us not be so shallow and toast to ourselves; Let us toast to America, land of the free and brave and noble.....
2. Personal integrity: If a young man must sow wild oats, let him do it discreetly, and not brag of his conquests or of his lust in public or to friends. Let him respect his body and its desires, keeping them private, for surely you would not expose yourself in public. Let us be known as decent men, moral men of high character. Let us disassociate ourselves from the animal instincts that are so often displayed around us. Let us be gentlemen at all times. Let us be moderate in our social lives. People do not respect a man who drinks too much, too often, and who makes a fool of himself. Such a man not only loses other's respect but his own self-respect and is not trusted in responsible positions. If at times, our burdens seem great and we have a desire to "throw a good one" and get plastered, do it in private, not in public. Let us speak softly and walk softly. Loudness and exhibitionism marks one as being "boorish" and unacceptable socially. Let us not indulge

COMMISSION EXHIBIT 1042

in profanity in public or in any actions that cast aspersions upon our personal integrity. Let us not indulge in gossiping and rumor-mongering and name-calling. Let us be charitable in our public utterances of others, fair and just in our public assessments of others. Let us hold our heads high, far above the crass-ness of others. Let us not indige in things petty and small. Let us be kind to those who deserve kindness, understanding of those who need understanding, charitable to those who deserve charity, patient of those who need and deserve patience -- and civil to all at all times. If we do these things we shall be known as men of great personal integrity. And that is precisely what we want -- and ought to be!

3. Honesty: We all know what honesty is. We are all intelligent enough, mature enough, and well-enough educated to know precisely what is right and what is wrong, what is legal and what is illegal. Let us always be honest with everyone -- but especially with ourselves. Dishonesty begets dishonesty. Acts of illegality beget trouble, and plenty of it. I have always believed that honesty is absolutely the best policy -- and it most assuredly is the policy of Cusa. Any dishonest person, or any person who commits a dishonest act, within his Cusa capacity or without if it affects Cusa's standards and reputation, regardless of that person's position, will be expelled from Cusa immediately!
4. Courage: These are indeed "times that try men's souls". Don't doubt for a moment that this isn't more true today than ever before in our country's history. And as President Kennedy so accurately forecasts: Things are going to get a lot worse before they get better. We are in a struggle for our very future existence, not only individually but as a nation and all free peoples of the world as well. Very often, things happen to us individually and as a nation that bring much discouragement and pessimism. Even, sometimes, disillusionment. However, this is the very best sign that we must face up to our grave responsibilities as never before. The world, indeed our very own nation, is filled with "little-boys grown tall" -- men who do not have the courage to face up to their own personal day-to-day responsibilities leave alone their great responsibilities to their nation and their people, as well as all free people, and enslaved people, everywhere. This is not a time for those cowards -- and they are myriad -- who say "better red than dead". Our forefathers have given us something unmatched in world history by giving us these United States of America and our way of free life. We must not now betray our heritage, and our own children yet to come, or all of her future generations of our heirs. Cusa wants men who are willing to sacrifice to save their country and themselves; men who are willing to die for their country and their freedom. Men who ask not "what can my country do for me, but what can I do for my country". Cusa will not accept or tolerate cowards in its ranks. Remember, American will remain to be the "land of the free" only so long as it remains the "land of the brave".
5. Individualism: Cusa does not want blind, abject fanatics. Dedicated men, yes, but not men who follow blindly and without question. We want individualists who think for themselves, who question and analyze. These are the kind of men who are true assets to a great movement. Cusa has no dogma in its political philosophy, no hard, party-line. We have beliefs and we have principles as well as an official policy. Yet, we do not consider ourselves perfect or absolutely right in all of our thinking and subsequent policy. We can be wrong, indeed often are. But we seek to discover our errors and correct them. We can better do this and will do this if we have an alert, aggressive, open-minded and individualistic thinking membership. Cusa's leaders encourage its members to be frank and outspoken, critical and suggestive. Think for yourselves and let your actions speak for your thoughts. Value your own self and your manhood and personal freedom above all else. If you do, and still firmly believe in Cusa, then you are an extremely valuable man. You may not find everything the way you like it but don't try and buck the organization just to suit your own ego. Work quietly and honorably and honestly to change things. Yet, once a decision is made on any controversial matter, and that decision is against your own personal thinking, be mature about it and be a good soldier: uphold the decision and carry out your part in it. We want to know

that you have a mind of your own -- that you can't be bought or sold, or talked into things against your will. Exhibit your individualism but do it in the best interests of Cusa, not against it. The conservative political philosophy is the philosophy of rugged, pioneer individualism. No one is more despised by conservatives than a flunky. Again, our motto: Think like a man of action, act like a man of thought.

6. Self-discipline: Men who are self-disciplined need not be disciplined by others. It is not only an insult but tragic when a real man, an individualist has to be disciplined. It shows that he is not the man he would have others believe he is. It shows he is not strong enough to police himself. A great measure of self-discipline is letting your mind rule your heart in business and professional matters. Let your heart rule supreme in social and romantic matters, but never in your business or professional life. Let reason and logic be your guiding light. We want rational thinkers as Cusa executives.
7. Power and Strength of convictions: If you choose to believe in something then believe in it with all your heart and with all the power and strength of your soul. But don't become a bigot or narrow-minded. Don't be afraid to listen to the opposing argument. Another man's argument why you are wrong in your beliefs will be a good test of your beliefs. But don't be fooled by sophistry. Don't let a fellow who is a superior debater or conversationalist confuse or disillusion you. If you believe in something, such as the conservative political philosophy, then learn all you can about it so that you can hold your own -- even win over your opponent -- in any intellectual intercourse. Some Americans became victims of communist brainwashing tactics in Korea because they were not prepared or educated in their own American way of life and all its advantages to them. The very power and strength of your convictions will be fortified with your preparation and intimate knowledge of the basic tenets of that in which you believe. Once you are prepared you will find yourself winning arguments easily while remaining "calm, cool and collected. Don't base your faith in something on hearsay, rumors, false assertions, half-truths, or generalities. Get facts and arm yourself with them. Know what you believe in and why you believe in it -- why you hold your belief dear and precious. Good can destroy evil only if good is prepared to destroy evil. It won't on its own merit of goodness. Knowledge is the greatest power there is, and always shall be. But, on the other side of the coin, knowledge is of little effect if you do not have faith in your very knowledge. And, before you can have faith in anything else, you must have faith in yourself. Your ability to withstand temptations and glittering generalities and slogans and pseudo-truths. Be a man of strong -- but not bigoted -- convictions.
8. Personal appearance: A man ought to be judged by his personal worth and not his dress. Nonetheless, society being what it is, and standards having been set as they have, and eyes being as sharp as they are, a man's personal appearance, particularly his dress, is the basis on which first impressions are often based. Remember, people first see you at a distance as you approach them, they have time too look you over. They look to see if you are clean and neat and dressed in good taste. This gives them an insight into your personality, the kind of man you are even before they meet you. Dress flashy and you'll get a reputation as a "sporty type" and believe me, people won't take you seriously. Dress conservatively, and in fashion, and they'll know you are a man on the ball, reserved and intelligent, abreast of the times and discerning in your personal tastes. When of official Cusa business always wear a conservative business suit (subdued browns, blues, blacks, greys) with shirt and tie. Of course, when the weather or circumstance calls for more informal attire, be sure that your informal dress is not sloppy. Make sure your hair is always neatly combed and your fingernails clean. Your shoes should always be shined. People who are important to you -- and all intelligent and educated people -- will notice these things. Indeed, will be looking for them. Make sure your tie is appropriate, stay away from loud or non-matching ties. Don't wear loud socks or flashy jewelry. Cusa's EIC made a

tremendous effort to build the proper image, Don't you destroy it. Proper dress is an absolute must. If you don't have a couple of good suits go out and buy them. They will be among the best investments you ever made. If you are in doubt about what kind of clothes to wear see a member of the EIC, you can rest assured that they are always dressed in the most proper and discreet manner. If you are in the Overseas Branch (OB) I recommend you see Norman Baker or Larry Jones. They can give you some fine tips. For those of you in the Stateside Branch (SB) see Richard Marsch, his dress is impeccable. Here are some other fine points to remember:

A) When you walk, imagine that everyone is watching you — they probably are. Walk with your body erect and your head up, shoulders squared away. Make your stride a purposeful one, like a man with a great cause. Look straight ahead, control the swing of your arms. Walk in a straight manner and step deliberately. Don't walk like a farm boy surveying the big city for the first time. Act like a man of the world, a man of sophistication and good breeding.

B) When you enter a public establishment and you see acquaintances or friends: Don't wave your arms at them, shout at them, blow a kiss, or rush to them and embrace them. You are no longer an over-enthused teen-ager. Simply smile and nod at them. Go to them at leisure and in confidence. It is a symbol of Cusa that members of Cusa shake hands when meeting each other — no matter if you just saw the person a half hour ago in another place. This gentlemanly and gracious act is a sign of recognition and friendship. Don't be bashful about doing it. Although the hand-shake is required between Cusa members, this doesn't mean you shouldn't apply the same rule to others you know. It presents a good impression, one of friendliness and appreciation and acceptance.

C) When you are introduced to someone, say "how do you do". Don't say "howareya", "pleasedtomeetya" or "hiya" or "itsapleasure" or "gladtomakeyouracquaintance" or "its a pleasure, i'm sure". It should be pointed out, however, that this rule, for the most part, applies to males. It is not out of order to say "hi, anne," or "anne, how do you do" to a young female in an informal situation. But in formal situations, the "how do you do" applies to everyone. In a situation where you are being introduced to several people, handle it like this: "how do you do, Mr. Brown....Mrs. BrownMr. Jones.....Mrs. Jones. In other words don't repeat "how do you do" to each of them, you'll sound like a robot or a nut. Just say "how do you do" to the first one, then nod to the others and repeat their names without the "how do you do".

D) When you make someone's acquaintance, measure them so that you can gather an opinion of them. Make a point of studying their hairdo, their eyes, their face, the way they talk, the words they use, hand-mannerisms, the way they sit — you'll learn a lot about that person, believe me. Look a person in the eye when you talk to them. Don't be afraid of people, they won't bite. If they do, bite back and they won't do it again. Always try and find out in conversation what their political thinking is, what kind of a man or woman they are: They may be possible recruits for Cusa.

9. Attendance at Cusa meetings: You are required to attend all official meetings ordered by your superiors. Social reasons are not sufficient cause for missing a meeting. However, the director of your branch (OB or SB) can excuse you at his discretion. No one else can. Obviously, meetings are important or they would not be called. Miss a meeting, and you may miss out on valuable information. Excessive tardiness or absentions indicate only that you do not have sufficient interest in the Cusa and therefore should be dropped from the organization. Remember, you joined Cusa on your own free will so you should want to attend all meetings.

10. Obedience to your superiors: No organization can function if subordinates do not obey their superiors. Being intelligent men in responsible positions, you will realize that even the guy you take orders from takes orders from someone higher up. His orders to you may not be his own, but came to him from higher up. Don't question his authority to give orders although you may question the order if you like. Cusa's leaders are men of tolerance and fairness, they will listen to your objections. But once a decision is made, abide by it. Let me add, that no Cusa leader should assign a task to a subordinate that he himself would not do. At the same time, I do not expect any Cusa member to carry out an assignment that violates his own principles or beliefs. Of course, this sort of assignment should never be made since our beliefs and principles are all the same under Cusa. If you are given an assignment you know you cannot carry out then make this known to your superior and he will reassign it to someone else. However, remember too, that you have just admitted to him that you have shortcomings, and therefore you take the risk of being passed over on some other important assignment, the completion of which would be a feather in your cap and set you up for possible promotion. Cusa demands a highly disciplined membership. We cannot function without tight discipline -- no organization can. If you don't like taking orders and would like to be a person giving them, then it is up to you to assert yourself and work yourself up to an executive position. Remember, a man cannot learn to lead until he first learns to follow. The highest ranking general was once a lieutenant!

-0-

*Note to Branch Directors: You may supplement or add to this Code of Conduct to suit your branch needs. However, you may not alter anything that is contained herein the basic Code. Nor can delete or supersede anything in the basic Code without the specific permission of Precusa. You may reproduce this code in any manner in which you please. It is recommended that all members be given a copy for their personal reference. This code will be brought up to date every six months.

lhs

COMMISSION EXHIBIT 1042--Continued