

Dallas, Texas
June 2, 1963

Commission Exhibit No. 1037

Dear Bernie:

As you know, I had given up on all of you. I assumed none of you believed what I was writing so I figured to hell with you. I was doing very well on my own -- thanks to Cusa. When Larry Jones called me from Cleveland after his discharge, I was genuinely shocked. He expressed curiosity as to how Cusa and I were doing. I told him flatly to come to Dallas and find out for himself -- I was tired of trying to convince others on my word alone.

Well, he and Betty arrived here Thursday. An associate of mine and I filled Larry in, then took him around, introduced him around, et c., to verify what we told him. As a result, Larry has finally accepted the truth and is quite excited by what he has learned. He learned...1) Cusa very much exists and is well on its way of fulfilling its goal and is, in fact, way ahead of our original timetable. 2) He learned that there is much money to be made here, both privately and through politics.

I pointed out to Larry that while I needed none of my former associates in Munich to carry out my plans -- they would certainly be desirable in that they could make matters easier to accomplish and speed those accomplishments up. I took Larry up to my office at Mutual of New York where he met several young men like myself making a mint. He saw where I was averaging \$342 a week in commissions. And, that, Bernie, is a lot of money. He also saw figures on YAF's political treasury and \$1,000 donations to it. Of course, there is much I cannot put on paper -- you understand.

I had Larry call you because I thought it would prove certain things to you. This, since my telephone call apparently did no good. We are no longer interested in keeping Cusa/Munich alive. But we do want to see you, Norman, Jim, and Bill Burley back here in Dallas. We will give all of you partner status if you like. The more men we can get back here from the old group the better off we are simply because each of you knows the score and is prepared for the job back here. Recruiting new people from scratch is tough, especially for the "Inner Circle". We need a certain breed, as you can appreciate. We are not associated with any radicals or extremist organizations.

By the time you get here we shall already have taken our moves to gain control of the Southwestern YAF. We shall be able to find employment for you with excellent economic opportunities. There are all kinds of possibilities. It is not that we want you to be a salesman like myself -- it is just that if I can make \$342 a week selling insurance -- why, my god, think of how much you could make! But, there are many other things. We have powerful contacts and allies down here.

All we want from you is a commitment to come to Dallas to find out for yourself. We'll do the rest, and are confident you'll stick with us. Please contact Norman, Bill, and Jim. I think Jones' testimonial is sufficient.

Larry

*p.s. Sheila and my brother will be here in August. Ken
Hosbrook in September. One by one, we are getting
the old group back here.*

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